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Why old buildings in Germany are not as green as they could be

Greening Real Estate Markets – A Multi Stakeholder Perspective  
Dessau, 30. April 2010

United Nations Economic Commission for Europe, Real Estate Market  
Advisory Group  
Umweltbundesamt

## Content

1. Situation
2. Obstacles for energetic sanitations
3. Solutions to initiate more energetic sanitations

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  - High energy prices
  - Well resourced government aid
  - Regulations for energy efficiency of new buildings and old buildings in case of sanitation

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- Successful development of energy efficiency and renewable energy in new buildings
- But: energy sanitation and building market does not see high increase in the last years  
= rate of energy sanitation is not high enough

Complex setting that frames decision for or against energetic sanitation

But two central obstacles exist:

- Lack of motivation (“not nessecarry”, “to complicated”)
- Money

Situation

Obstacle

Solutions

What's missing is the taking-for-grantedness of energetic sanitation!

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Solutions to overcome the obstacles

- Create planning reliability (and communicate it offensively)
- Increase liabilities in abundantly clear cases
- Make energetic sanitation more visible
- More information and financial programs for special target groups
- Increase options and reasons to sanitation in multi-family houses

Thank you very much for your attention!

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