



United Nations Economic Commission for Europe



**REAL ESTATE MARKET ADVISORY GROUP
(REM)**

**GERMAN FEDERAL ENVIRONMENT AGENCY
(UBA)**

**International Forum on “Greening Real Estate Markets”
A Multi-Stakeholder Perspective**

29- 30 November 2010

Dessau, Germany

Programme

Monday, 29 November, 2010

9:00 - 10:00
10:00 - 11:00

Registration
Opening session

Welcome addresses:

Mr. Jochen Flasbarth, President, Federal Environment Agency, Germany:
“Ecological challenges and opportunities for the Real Estate Markets“

Mr. Serhii Yampolskyi, Project Leader, United Nations Economic Commission
for Europe (UNECE): “Greening Real Estate Markets: An Integrated Approach“

Keynote speech:

Mr. Dr. Wolfgang Eckart, division UI 11 "Building, housing and urban
development policy issues", Federal Ministry of Transport, Building and Urban
Development, Germany: “Urban development and housing policy in the service of
sustainability“

Mr. Harry Lehmann, Head, Environmental Planning and Sustainability
Strategies Division, Federal Environment Agency, Germany: “Instruments to
stimulate the Greening of Real Estate Markets in Germany - Experiences and
Perspectives”

11:00 - 11:30

Coffee break

11:30 - 13:00

Session 1: International Organizations and Civil Society
Chair: Mr. Enrico Campagnoli

Speakers:

Mr. Leslie Sellers, President, Appraisal Institute, United States of America:
“Developments in Green Valuation”

Mr. Ariel Ivanier, Associate Economic Affairs Officer, United Nations
Economic Commission for Europe (UNECE): “The ECE Action Plan on Energy
Efficiency”

Mr. Philipp Oswalt, Director, Bauhaus Dessau Foundation, Germany: “The gap
between knowledge and action”

Discussion with participants

13:00 - 15:00

Lunch

15:00 - 17:00

Session 2: The role of the Government

Chair: Mr. Enrico Campagnoli (REM)

Speakers:

Mr. Diego Navarra, Department of Urban and Regional Planning and Geo-
Information Management, University of Twente, Netherlands and **Mr. Paul van
der Molen**, Head Kadaster International, Dutch Cadastre, Land Registry and
Mapping Agency, Netherlands: “The role of cadastres in greening urban real
estate markets”

Mr. Brian Emmott, REM: “Launching of REM Guidelines”

Mr. Malte Friedrich, Institut für Soziale Meinungsforschung, Germany: “Why
old buildings in Germany aren’t as green as they should be?”

Discussion with participants

19:00

**Reception sponsored by Fédération Internationale des Administrateurs de
Biens Conseils Immobiliers (FIABCI)**

Tuesday, 30 November 2010

09:30 - 10:30

Session 3: The role of Academia: Research and Trial Projects

Chair: Mr. Brian Emmott (REM)

Speakers:

Mr. Lars Porsche, German Federal Office for Building and Regional Planning:
“Energetic Renewal of Cities”

Mr. Tom Kauko, Associate Professor, Norwegian University of Science and
Technology: “Property Value and Urban Sustainability Paradigm”

Mr. David Lorenz, Fellow of the Royal Institution of Chartered Surveyors; Director,
Lorenz Property Advisors: “Sustainability in Property Valuation and Investment
Appraisal – Theory and Practice”

	<p>Discussion with participants</p>
<p>10:30 - 11:30</p>	<p>Session 4: The role of the Private Sector: Innovation in Buildings, Housing and Communities with Practical Funding Initiatives Chair: Mr. Brian Emmott (REM)</p> <p>Speakers:</p> <p>Ms. Wendy Thomas, Founder, Thomas Daily GmbH, Germany: “Putting the City First - a guide to green in real estate”</p> <p>Mr. Don Haszczyń, Area Vice President, Habitat for Humanity International, Europe and Central Asia: “Innovative steel solutions for affordable energy efficient housing in Romania”</p>
<p>11:30 - 12:30</p>	<p>Discussion with participants</p> <p>Conclusions and discussion on further challenges Chair: Mr. Jonathan Harris (REM) Summary reports by the Chairs of sessions</p> <p>Closing remarks by UBA, UNECE and REM</p>